



Ron Neuman Sales Consultant

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Ron Neumann - Nursery Consultant

8 Reasons to consider my help.

1. Are you able to update your inventory changes to your website and emails in house?
2. Do have links to your photo gallery, on your website, email price list, and promotional fliers?
3. Are your photos labeled as to variety and size?
4. Are your photos constructed with scale and scope, so viewers can gauge plant size and block quality?
5. Have you ever plowed under a field, or considered that you may need to destroy a crop of trees due to lack of sales?
6. Do you have holes in your rotation due to missing crops or increased sales?
7. Have you introduced new varieties without any historical sales?
8. Do you have any varieties that you have increased quantities planted and are concerned that you may not be able to sell all of them?

Solution

Solution to numbers 1-4

I can help train your staff to update your website, and photograph your nursery to enable it to be an efficient sales tool.

Solution for numbers 5-8

The sooner these potential problems are identified the better they can be mitigated. Changes in product mix and marketing strategies can lessen these problems and turn them into profits.

Thank you,